Your Invitation to Partner

MINERAMA

Friday 12 to Sunday 14 March 2027

Why Partner with Minerama?

Put your brand at the heart of one of regional Australia's most distinctive gem, mineral and fossicking experiences.

***Minerama Fossicking, Gem & Jewellery Show* is more than an event. It is a celebration of the extraordinary geology, landscapes and stories that make the Glen Innes Highlands unique. Held over three action-packed days, Minerama attracts gem and mineral enthusiasts, fossickers, collectors, families, traders and visitors from across Australia, creating a valuable opportunity for partners to connect with an engaged audience while supporting a much-loved regional event.**

From spectacular gems, minerals and jewellery to guided fossicking experiences, demonstrations, specialist traders, family activities and the UNE Discovery program, Minerama offers something for the serious enthusiast and the curious first-time fossicker alike.

Partnering with *Minerama* provides an opportunity to:

- **Build meaningful brand visibility before, during and after the event through an integrated program of digital, print, on-site and promotional exposure.**
- **Connect with a passionate and highly engaged audience of visitors, families, collectors, hobbyists, traders and industry participants.**
- **Align your organisation with a distinctive regional experience celebrating geology, discovery, education, creativity and adventure.**
- **Demonstrate genuine community investment by supporting an event that generates visitation, supports local businesses and contributes to the Glen Innes Highlands visitor economy.**
- **Create memorable brand experiences through opportunities for activation, engagement, hospitality and storytelling tailored to your sponsorship level.**

Importantly, your investment helps *Minerama* continue to grow by strengthening the visitor experience, expanding programming, and creating even more reasons for people to discover the Glen Innes Highlands.

MINERAMA GLEN INNES HIGHLANDS GLEN INNES SEVERN COUNCIL

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Let's get started

Thank you for your support.This is more than sponsorship. It's an opportunity to become part of the *Minerama* story and help us unearth something extraordinary.

How can you support?

Event naming partner – $ let's discuss

Diamond $2200

Sapphire $1100

Topaz $550

Quartz $220

I'm read to commit!

Please circle your preferred level of support

Event naming partner – let's discuss

Diamond $2200|Sapphire $1100|Topaz $550|Quartz $220

Business Name _____

Contact Name _____

Postal Address _____

ABN _____

Website _____

Phone _____

Email _____

Signature & Date _____

More information:
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